

# ECONOMIC VALUE OF OUTFITTED TRIPS TO CONSERVATION ORGANIZATIONS



**Study Objective: To estimate the financial contribution from trip donations to habitat and wildlife conservation organizations by Outfitters represented in 8-member states that make up POGA**

**(Average Outfitter Contribution by state) X (Number of Outfitters in that states)  
= Total Value donated to conservation organizations by state.**

State	Members	Survey Responses	Licensed Outfitter/Guide Businesses		
			Hunting	Fishing	Total
Alaska	130	33	360 Combined		<b>360</b>
Colorado	134	32	836 Combined		<b>836</b>
Idaho	100	1	300 Combined		<b>300</b>
Maine	1100	14	N/A	N/A	<b>1100</b>
Montana	187	58	400	500	<b>700</b>
Nevada	33	12	100	25	<b>125</b>
New Mexico	85	37	243	N/A	<b>243</b>
Wyoming	115	20	335 Combined		<b>335</b>
<b>Total</b>	<b>1884</b>	<b>207 (11%)</b>	<b>Total Licensed Businesses = 3999</b>		

Table 1. Association information and response.

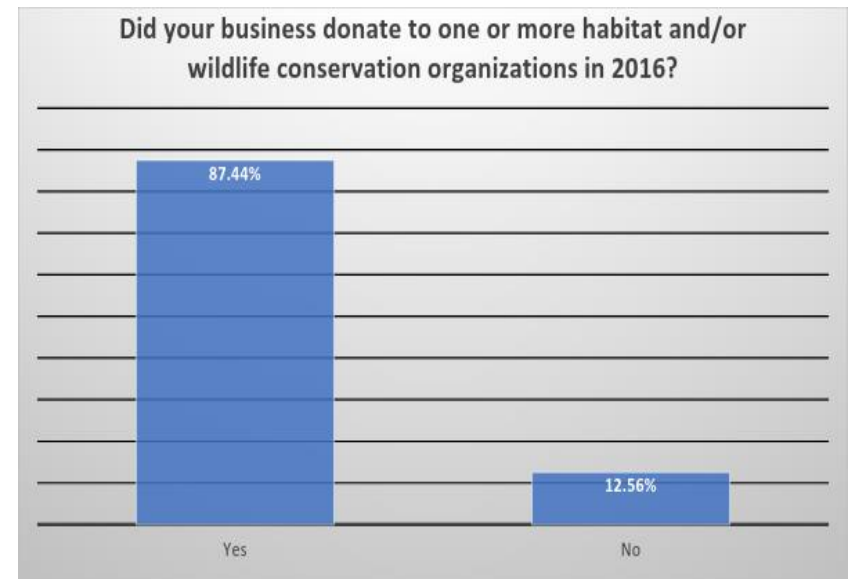
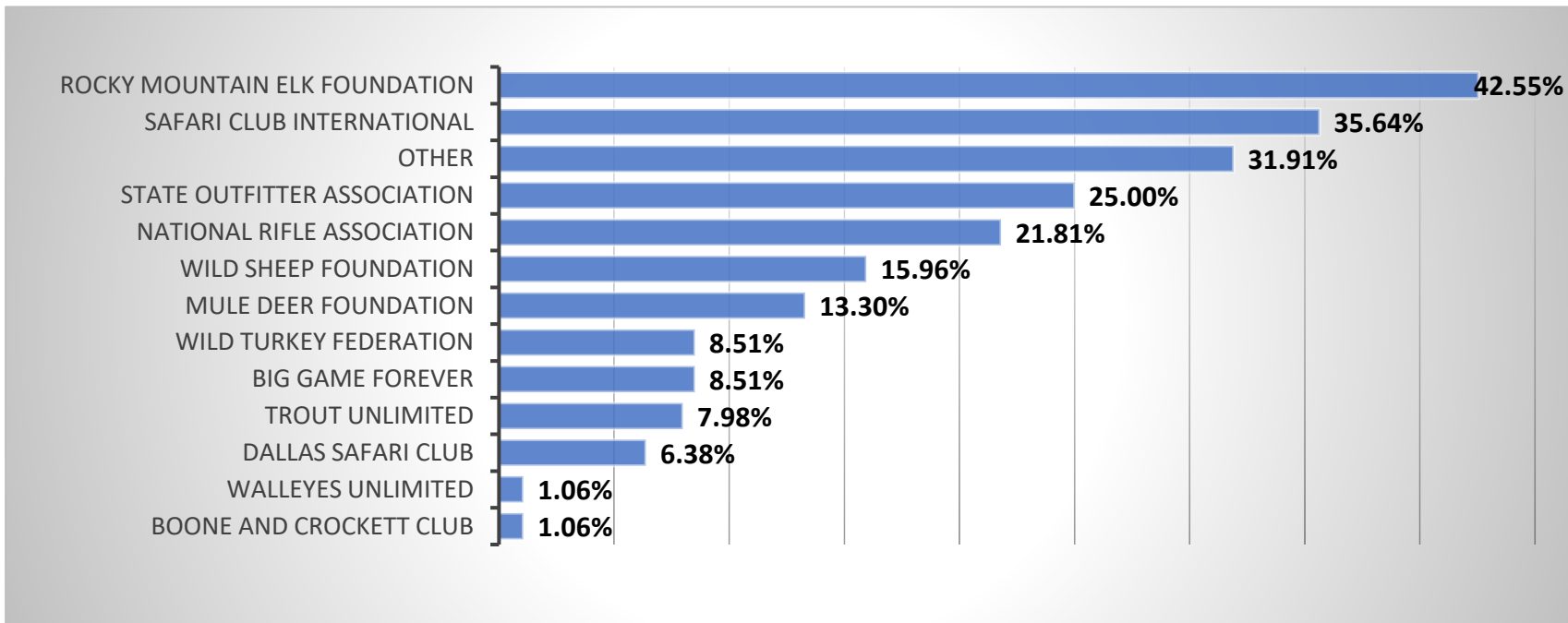


Figure 2. Frequency of outfitter donations to Conservation Organizations across all 8 states sampled.

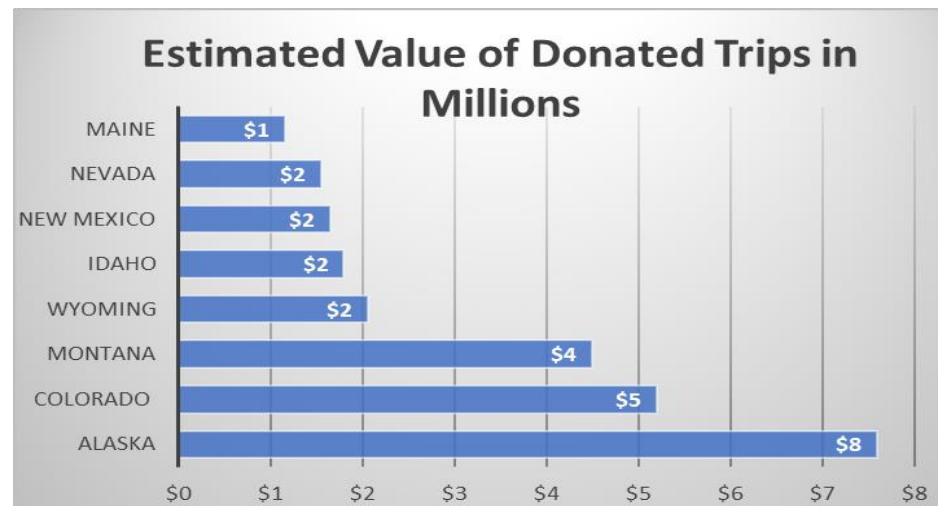
**Figure 3. Frequency of donation by Conservation organization**



**Table 2. Estimated retail value of donated trips to conservation organizations in 2016.**

State	Association Members	Donation Average	Total Outfitters Statewide	Estimated Value
Alaska	130	\$21,093	360	\$7,593,480
Colorado	134	\$ 6,218	836	\$5,198,248
Idaho	100	\$ 6,300	300	\$1,890,000
Maine	1100	\$ 1,054	1100	\$1,159,400
Montana	190	\$ 6,414	700	\$4,489,800
Nevada	33	\$12,425	125	\$1,553,125
New Mexico	85	\$ 6,800	243	\$1,652,400
Wyoming	115	\$ 6,158	335	\$2,062,930
<b>Total Donation Value = \$25,599,383</b>				

**Figure 5. Estimated retail value of donated trips by POGA members in 2016.**



**The outfitting industry, as a donor block, is the largest source of revenue for Conservation Organizations that support hunting and fishing activities across the United States and abroad.**